



PRESS RELEASE
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HUMANIST SHORT FILMS FESTIVAL LAUNCH

Montréal September 1, 2016 – The MUP is proud to present the first edition of the **International Humanist short and very short films Festival** which will take place **April 28 & 29, 2017** in Montreal. For purposes of independence, we will launch a Kickstarter fundraising campaign on **September 15, 2016**.

The MUP is a non-profit organization whose objective is to promote the short film industry. We want to develop a creative and artistic community, open to the world and who identify itself with humanistic values. Our objective is, with all humility, to revisit the film festival model, by going out of traditional rooms and fostering a friendly atmosphere. This event humanly sized will facilitate exchanges between artists and filmgoers.

Our goal is to bring to the front new views of the world and to go well beyond our horizons, both artistically and culturally. We want to promote the new generation of filmmakers and to those less represented, by selecting films from five continents and put people at the heart of their projects.

For more information:

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Kickstarter : <https://www.kickstarter.com/projects/lemup.com>

